



2010 NRS Conference Exhibitor Opportunities

Achieve proximity to an audience of Compliance Professionals who seek industry partners to help support them in achieving effective compliance operations with these opportunities from NRS, the leading compliance education, technology and consulting firm.

Exhibit Space

Secure your space for the Spring Conference, Fall Conference or both events.

The 2010 NRS Spring Compliance Conference is being held April 19-22 in Fort Lauderdale, FL. The 2010 NRS Fall Compliance Conference is being held October 4-7 in Scottsdale, AZ.

6' Tabletop Booth

Spring or Fall	\$3,500
Spring and Fall	\$6,500

10' Floor Standing Booth

Spring or Fall	\$5,500
Spring and Fall	\$10,500

Exhibit space options include:

- 2 Booth Representatives (3rd and 4th representative at \$500 each)
- Full Page Black and White advertisement in Conference Workbook
- Company Name/Web Link on NRS conference exhibitor page
- Attendee mailing list for a post-conference direct mail piece (one-time use)
- Access to all sessions (not closed to exhibitors) luncheons and receptions
- Recognition from podium on first day of conference
- Inclusion in Exhibitor signage in meeting area

Hospitality Suites

Want extended time with our attendees? Secure a hospitality suite and invite conference attendees for a private explanation of your products or services. Host a mini-reception (bar and h'oevres) for an hour-long face to face meeting with conference attendees. You will receive a pre-conference mailing list of attendees in advance to send a personal invitation to attendees. Firms who secure this opportunity by March 1st, for the Spring Conference and August 1st, for the Fall Conference, will be included in the workbook hospitality suite schedule. Only four opportunities are available on a first come, first serve basis.

Workbook Advertising

The conference workbook contains all of the presentation materials used in every conference session. This valuable tool is used by conference attendees long after the conference ends.

Back Cover	\$750
Inside Front Cover	\$500
Inside Back Cover	\$400
Workbook Ad (Black & White)	\$300

For more information about exhibitor and sponsorship opportunities contact Jessie Labshere, jlabshere@nrs-inc.com or call 1 860 435 2000 Ext. 1887



Sponsorships

Put your company front and center when you take advantage of a sponsorship opportunity. NRS Conference Sponsors are recognized on the NRS Web site, in the Conference Workbook, from the podium and on signage at the conference.

Conference Bag Includes Firm Name and Logo	\$3,000
Conference Bag Insert Your literature will be included with attendee handouts at registration	\$1,000
Conference Workbook Includes a full-page, 4-color company ad on the Workbook's back cover	\$3,000
Cyber Café Includes Screen Savers with firm name and logo on all computers	\$3,000
Conference Lanyard Includes Firm Name and Logo	\$1,000
Conference Swim Towels Includes Firm Name and Logo	\$4,000
Conference T-Shirts Includes Firm Name and Logo	\$3,500

Networking Event Sponsorships

Sponsor one or the networking events and receive recognition from the podium prior to day's keynote address, signage prominently displayed throughout the conference and during sponsored event and recognition in conference workbook. Sponsor representatives may attend any or all networking and conference events.

Breaks	\$2,000
Breakfast	\$2,500
Luncheons	\$3,000
Receptions	\$3,000

Customized Marketing

Choose how you want to market your firm at the conference when you create a customized marketing package. Contact NRS to discuss creating your customized package.

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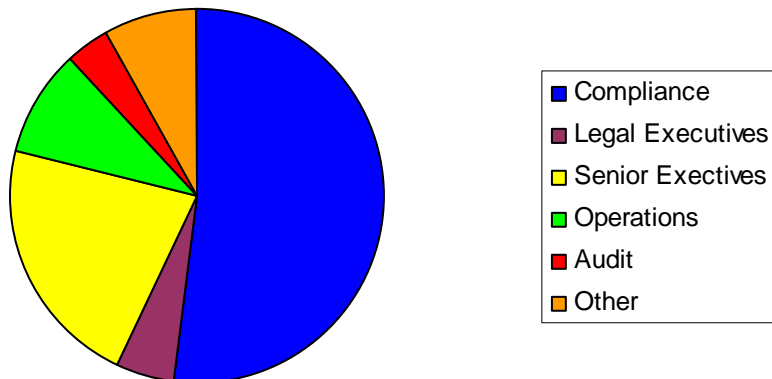


Annual Spring and Fall Conference Statistics

For 25 years, NRS has been providing industry leading compliance conferences.

As an exhibitor, you will have exposure to the NRS client. This puts your company in front of an audience that trusts NRS and is looking for the latest compliance products and services from the exhibitors at our conference. The SEC has stated that compliance staff cannot do it alone; that they should partner with industry service providers to equip them with the tools and resources they need to build strong and effective compliance programs. Compliance professionals know this intuitively and seek out reputable partners to help them meet their compliance challenges.

Attendee Demographics By Function



Firm Demographics

